



Dear Friends,

This time of year never fails to invoke comforting thoughts of hearth and home, friends and family, fond memories and a sense of awe and anticipation of the exciting and magical things to come. There's "something in the air" that compels us to reflect on the blessings we and our loved ones have been afforded. For me, I am eternally grateful for the success of ESA over these many years and for the fine people we have encountered in our business who give purpose and meaning to the work we do.

We all know there are those who are not as fortunate as us. While we take for granted a hot meal, a warm bed, and a home full of joy and laughter, there are hundreds of thousands of people in this country - men, women, and children - who do not know that kind of comfort.

If you are moved this holiday season to share your blessings and do not already have a worthy cause in mind, I would like to humbly present to you the efforts of PRAHD in Perth Amboy, NJ. Among their many benevolent goals is the assurance that no human being that crosses their path will be cold through the winter. Their annual *One Warm Coat* program provides hundreds of coats to families in need across central New Jersey, regardless of age, gender, race, or creed. My company and I have supported this organization and, in particular, their national *One Warm Coat* drive for the past several years. I heartily endorse and give my personal recommendation for this organization as a responsible and effective charity that is worthy of your support.

If you wish to participate, you can drop off your used coats at my office or at the PRAHD address below. Alternately, you can send me a check made out to PRAHD and I will see that it gets to them immediately. If you already participate in other avenues of charitable giving and choose to support them this holiday season instead, THANK YOU.

Myself and the entire staff at ESA would like to extend our heartfelt gratitude for your business and friendship and offer our sincere wishes for a joyful holiday season and a healthy and prosperous New Year.

If you are interested in donating to *One Warm Coat*:

PRAHD
100 First Street
Perth Amboy, NJ 08861

Stay warm...
Stephen